

**Stop this black fly
from destroying lives...**



River Blindness

River Blindness is a blinding eye disease caused by a parasitic worm.

Worms live in nodules under the skin. They release millions of tiny larvae that migrate throughout the body. As they die, they cause a merciless itching. Their corpses settle in the victim's eye – causing irreversible blindness.

RIVER BLINDNESS HAS DESTROYED COUNTLESS LIVES

270,000 people are blind because of River Blindness

800,000 people live with a visual impairment

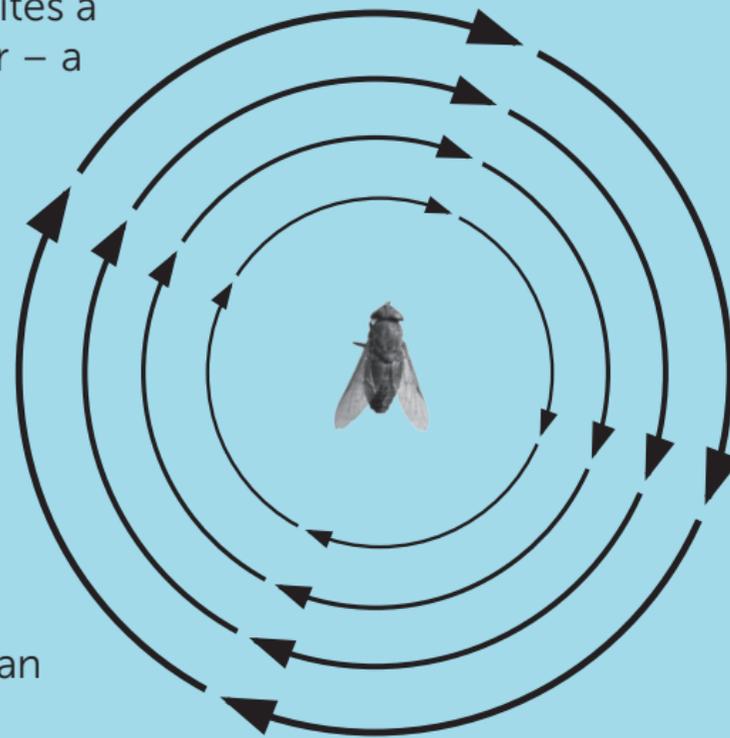
an estimated **100 million** children and adults are at risk

STEP 1

An infected fly bites a child – a mother – a father.

STEP 2

The worms grow and reproduce.



STEP 4

A black fly bites an infected human, starting the cycle over.

STEP 3

Tiny worm larvae crawl throughout the body and cause terrible itching and loss of vision.



"I tell my grandchildren to continue taking these pills...So they can avoid following in my path."

Tshabiluila's Story

Tshabiluila has been blind from River Blindness for over 10 years. She lives in the Democratic Republic of Congo – one of the communities receiving Mectizan® through your donations.

Tshabiluila understands first hand how important it is to receive this treatment. "I had itching skin and burning eyes." Tshabiluila remembers. "That was before the medication. I don't have that anymore."

For the last 5 years, you've helped Tshabiluila receive the Mectizan® she needs. It won't restore her sight – but it has stopped the itching – and it keeps her from passing on the disease to her children and grandchildren.



Together we can win the battle against River Blindness

MECTIZAN®: THE MEDICINE

This miracle drug kills the parasitic larvae and sterilizes the adult worms – stopping the transmission of the disease and preventing blindness.

To effectively break the cycle, everyone in a community infected with River Blindness must be treated.



YOU: THE BRIDGE

You cover the cost of putting the sight-saving Mectizan® into the hands of the community distribution workers.

You also train the community distribution workers – making sure every suffering village receives the care they need.



COMMUNITIES: THE CHANGE

Through a network of trained distribution officers from within the community, medication goes to the children and families that need it.

Because the community is taking charge of the distribution – everyone receives treatment.

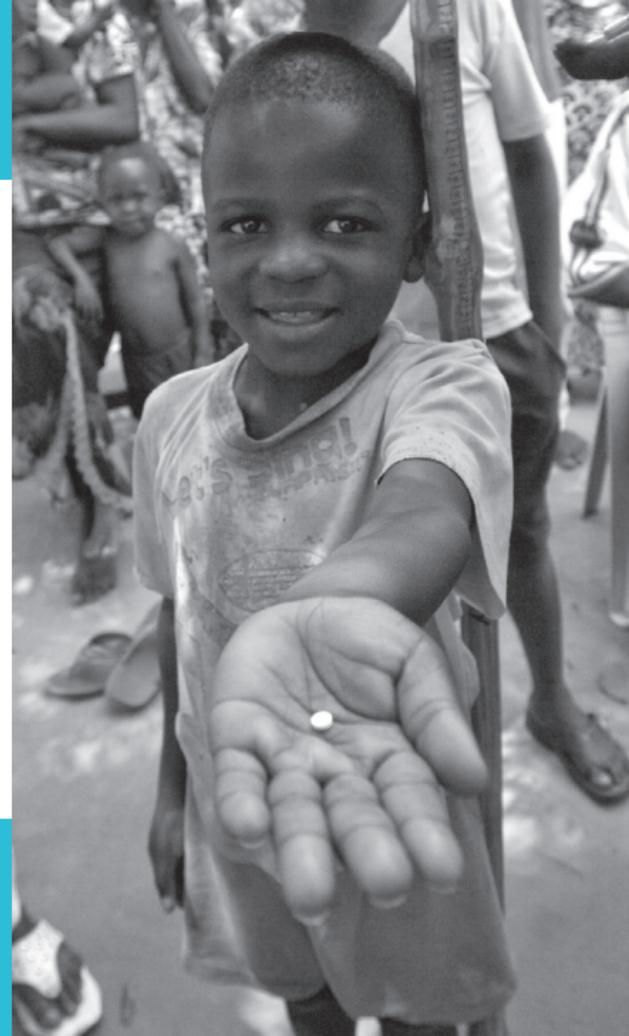
SIGNS OF HOPE

Columbia & Ecuador
are completely River Blindness FREE.

Over 1 BILLION
treatments have been handed out.



Merck has donated Mectizan® for **25 YEARS**, the longest running drug donation in history.



River Blindness Stops with You



Help **cbm** get larvae-killing, sight-protecting medicine to the people who desperately need it. One dose, one person at a time.

Your distribution \$\$ + **Merck's** free Mectizan[®] =
6 TIMES as many moms, dads and kids
protected from River Blindness



Learn more at cbmcanada.org/savesight
or call 1-800-567-2264